



Apogee Communications Group

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Sudden Cardiac Arrest - (DVD) 60min

\$39.95



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Sudden Cardiac Arrest (SCA) claims between 350,000 to 400,000 lives each year in the U.S. SCA is not the same as a heart attack. SCA occurs when the heart's rhythm is suddenly changed or stopped abruptly. SCA is most often caused by the narrowing of two or more coronary arteries, but can be also caused by trauma to the chest and other medical conditions. The treatment for SCA is the rapid initiation of 9-1-1, CPR and an electrical shock provided by an Automated External Defibrillator (AED).

The award winning Sudden Cardiac Arrest DVD is being viewed by heart disease patients, heart attack survivors, CPR classes, fire department, corporations, doctors' offices, schools, libraries, and the public. Interventional cardiologist Dr. Nelson Trujillo explains the causes of SCA and the importance of immediate treatment. The stories of the SCA survivors and their rescuers show SCA is not just a medical problem the old.

Sudden cardiac arrest strikes people of all ages. SCA can occur in children, especially during athletic events or impact to the chest. Many schools have installed AED's and numerous children have been saved during athletic events by the rapid use of an AED. Many professional athletes have been saved during sporting events by an AED. Recently, well respected journalist, Tim Russert, dies while at work from Sudden Cardiac Arrest.

Many cardiologists recommend that their patients with heart disease and those who have suffered a heart attack purchase an AED for their home. Time is the critical factor in the use of an AED. Often, when a person suffers SCA, an emergency response is sometimes delayed because of traffic, other emergencies occurring at the same time, and delays caused by weather. This shock from an AED must be administered in the first seven minutes following sudden cardiac arrest.

Sudden Cardiac Arrest DVD tells the stories of both the person saved by an AED and the rescuer who use the AED to save a life. An interventional cardiologist explains what sudden cardiac arrest is in simple layman's terms. The cardiologist explains why the rapid use of an AED is critical in saving a person's life that has been stricken by sudden cardiac arrest. Many more lives can be saved through the use of an AED. This DVD is perfect for schools, businesses, doctor's offices, police and fire agencies, and other emergency responders to increase awareness of what an AED is in the importance of AED and CPR training.

AEDs are becoming available in many public locations such as shopping malls, all commercial aircraft, and in many corporations. Hear from the victims of SCA and those who rescued them. Every person appearing in this production has had their life saved or directly saved a life.

Sudden Cardiac Arrest DVD is a must have for anyone with a family member with heart disease, heart attack survivors, schools, shopping malls, sporting venues, corporations, and the public.



Topics Covered:

- Introduction
- Survival Stories
- CPR & AED Training
- AEDs in the Home
- AEDs in the Workplace
- Bonus Section- From the Heart
- Available on DVD

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